



SEO Services

Search Engine Optimization: budget-conscious and effective.

Tired of the same old SEO products?

Public opinion is against SEO. We get that, so we've set out to make a new case for the product every online company needs to be successful. For too long, SEOs have overcharged and under-delivered, and it doesn't help that search algorithms are constantly changing, rendering old methods obsolete. SEOs have to be adaptable, knowledgeable, and expert communicators, which is exactly what sets us apart from the competition.

SEO for Small Businesses

Adaptive SEO is also budget-conscious SEO, which is especially important for small businesses. By staying at the forefront of the market, we can zero in on the methods that work and eliminate those that don't, saving both time and money. Believe it or not, there are still SEOs out there beating the same old drums, expecting results, and charging people for promises. With us, you know that every dollar will be funneled toward methods that work, including:

- ▶ Local Listings Optimization
- ▶ Social Media Management
- ▶ Off-site Optimization
- ▶ Blog Content Management
- ▶ Keyword Research
- ▶ On-site Optimization

Enterprise SEO

Our team leverages over 15 years of experience delivering results to high-spend, enterprise clientele. Here's how we do it: we study the individual profile of each client and map out a customized strategy accordingly. By creating a fully custom experience, our clients know that the plan we provide for them is both unique and targeted for results.

"I recommend Fibernet's SEO services without reservation. Their philosophy on SEO is both practical and ethical, geared toward long-term, lasting results as opposed to a quick boost that plummets as soon as Google makes another change. Their approach with their clients is also refreshingly honest and inclusive; the doors of communication were always open whenever I required additional clarification or information."

In a word, the combined experience backing Fibernet's SEO services can be described as "informed." Some SEO "experts" specialize in charging credit cards and delivering excuses, but Fibernet's SEO team knows what they're doing, they know what works, and they have the integrity to tell me if or when a search term is a lost cause or any given strategy is simply a dead end. I trust that my funds are being used in the most efficient and effective manner. Pick Fibernet for your next SEO campaign, and you won't be disappointed."

-Don Sorensen, Big Blue Robot



SEO SERVICES

➤ SEO Packages

- » Gold (starts at \$300/month)
- » Platinum (starts at \$1,000/month)
- » A la carte

Gold

With the Gold package, our experts will create a foundation for your website built on strong, basic SEO practices

Platinum

With this package, we'll overhaul or implement your content and social media strategy and assign a dedicated SEO strategist to direct the progress on your site.

A la carte

If you're an independent SEO, our a la carte menu gives you the option to outsource specific pieces of your campaign without committing to an entire package.

➤ Our Methods

» Local Listings Optimization

Local SEO is an oft-forgotten facet of the full SEO picture. By optimizing your local online profiles, we can boost your visibility to your local market.

» Keyword Research

We assess your chosen keywords for competitiveness and potential, and work with you to refine your target keywords accordingly.

» On-site Optimization

After a top-to-bottom analysis of your site, we'll optimize your content, including metadata, alt tags, navigational structure, URLs, sitemap, and web copy. This will create a uniform message for each page that will help the search engines correctly index your content and improve your overall rankings.

» Off-site Optimization

Our goal with off-site optimization is to assess where your backlink portfolio is at while also researching your competitors. This information will help us clearly recognize opportunities, and create a link building strategy that will help you outrank the competition.

» Link Building

Our link building strategy ensures that your backlink portfolio remains balanced and natural. These methods include: guest posting, blog management, press releases, social bookmarking, directory submissions, and more.

For more information on how can we help your business achieve greater success, contact us at **800-305-6995** or **sales@fiber.net**.